Unlocking the Power of the Peanut:
Embracing the Past & Navigating the Path Forward

Clint Piper, President, Golden Peanut & Tree Nuts
August 7, 2019
Personal Lens

- Born and raised in Nebraska
- Commodity background - soybeans, cotton, & canola
- Joined GPTN in September 2018
My thoughts

- Key learnings / Historical perspective
- Assess current environment / industry dynamics
- Thoughts & ideas for the future
Learning from the Past

- Asking “why” questions to seek understanding
- Learn from those who built the industry
- History has a way of repeating itself
Assess Current Environment

- Safety
- Regulation
- Sustainability
- Research
- Globalization
- Legislation
- Allergy
- Weather
- Technology
 Actions for the future

- Where does the industry want to go together?
  - Industry wide sustainability efforts?
  - GMOs? Gene editing?
  - Future legislation?
  - Implementing technology?
  - Allergy treatment?
- Who has decision rights?
Suggested actions

- Prioritize strategic actions and align as an industry
- Challenge the status quo
- Focus on continuous improvement for the entire industry
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